

ADVERTISING CONTRACT

ADVERTISER'S NAME _____
ADDRESS _____
PHONE NUMBER _____
CONTACT PERSON _____

PRODUCTION: (Exclusively for do-what)

- 1) _____ DIGITAL SLIDES AT \$50.00 EACH----- = \$ _____
- 2) _____ SECOND VIDEO SPOT@ \$12 PER SECOND----- = \$ _____
- 3) _____ COPY OF SPOT FOR OTHER MEDIA (\$150 EA)--- = \$ _____
- TOTAL PRODUCTION (DUE UPON COMPLETION) ----- = \$

PLACEMENT:

CABLE CHANNEL 4 (Ocracoke)

- 1) _____ DIGITAL SLIDES AT \$ _____ EACH = \$ _____
- 2) _____ VIDEO SPOTS PER MONTH----- = \$ _____

CABLE CHANNEL 10 (Crystal Coast)

- 1) _____ DIGITAL SLIDES AT \$ _____ EACH = \$ _____
- 2) _____ VIDEO SPOTS PER MONTH----- = \$ _____

CONTRACT RATE: (TOTAL FROM PLACEMENT) ----- = \$

AGREEMENT:

HATTERAS TELEVISION PRODUCTIONS AGREES TO PRODUCE AND AIR EXCLUSIVELY ON DO-WHAT THE ADVERTISER'S SPOT(S) FOR THE NUMBER OF TIMES AND IN THE PLACE(S) DETAILED IN THIS DOCUMENT. ANY TIME LOST FOR TECHNICAL REASONS WILL BE MADE UP AT THE END OF THE CONTRACT PERIOD.

THE ADVERTISER AGREES TO PAY THE AMOUNTS AT THE TIMES DETAILED IN THIS DOCUMENT FOR THIS ADVERTISING SERVICE.

CONTRACT PERIOD: **STARTS** _____ **ENDS** _____

THE END OF THE CONTRACT PERIOD MAY BE EXTENDED ACCORDING TO THE ADVERTISER'S NEEDS AND ADDITIONAL FEES WILL BE PRORATED.

PAYMENTS:

PAYMENTS ARE DUE ON THE _____ DAY OF EACH MONTH WITH THE FIRST PAYMENT DUE _____ UNTIL THE TERMS OF THIS CONTRACT HAVE BEEN FULFILLED.

PAYMENTS OVER 30 DAYS LATE WILL BE ACESSED A 1.5% PER MONTH LATE CHARGE.

ADVERTISER

HATTERAS TELEVISION PRODUCTIONS