

DO-WHAT SCHEDULE ON CABLE CH 10: (COVERS CARTERET AND PARTS OF CRAVEN & ONSLOW COUNTIES)

MONDAY-THURSDAY DO-WHAT AIRS AT THE TOP OF THE HOUR, (11PM - 3PM)

17 TIMES A DAY

FRI & SAT DO-WHAT AIRS AT TOP OF EVERY HOUR & BOTTOM OF THE HOUR (6PM – MIDNIGHT)

30 TIMES A DAY

SUNDAY, DEPENDING ON COMMISSIONERS MEETINGS, ETC., DO-WHAT AIRS

16-22 TIMES A DAY**DO-WHAT SCHEDULE ON CABLE CH 4:** (COVERS OCRACOKE) DO-WHAT AIRS **24 HOURS A DAY, 7 DAYS A WEEK****ANY DAYS MISSED FOR TECHNICAL REASONS WILL BE MADE UP AT THE END OF THE CONTRACT PERIOD****PRODUCTION:** THESE RATES ARE FOR PRODUCTION EXCLUSIVE TO DO-WHAT & DO-WHAT.COM**PRODUCTION CHARGES ARE DUE UPON COMPLETION OF SPOT**

DIGITAL SLIDES -----	\$50.00
30 SECOND VIDEO SPOT -----	\$360.00

(SPOTS OVER 30 SECONDS ADD \$12 PER ADDITIONAL SECOND)

PRODUCTION IS A ONE TIME CHARGE, UNLESS CHANGES ARE REQUESTED BY THE ADVERTISER

MONTH TO MONTH RATES: NET TO HATTERAS TV PRODUCTIONS.**MONTHLY RATES:****CABLE CHANNEL 4: (Ocracoke Island)**

10 SECOND SLIDES (AIR 720 TIMES) \$60 EA _____ X \$60.00 = \$ _____

30 SECOND VIDEO SPOTS (AIR 720 TIMES) \$250.00 EA _____ X \$250.00 = \$ _____

CABLE CHANNEL 10: (Carteret and portions of Onslow and Craven Counties)**30 SECOND SPOTS:**

300 TIMES = \$420 PLUS \$14 FOR EACH SECOND OVER 30 = \$ _____

450 TIMES = \$510 PLUS \$17 FOR EACH SECOND OVER 30 = \$ _____

600 TIMES = \$600 PLUS \$20 FOR EACH SECOND OVER 30 = \$ _____

DIGITAL SLIDES: 600 TIMES \$250.00 EA _____ X \$250.00 = \$ _____

CONTRACT RATES: BASED ON A MINIMUM 6 MONTH CONTRACT**MONTHLY RATES:****CABLE CHANNEL 4: (Ocracoke Island)**

10 SECOND SLIDES (AIR 720 TIMES) \$50 EA _____ X \$50.00 = \$ _____

30 SECOND VIDEO SPOTS (AIR 720 TIMES) \$200.00 EA _____ X \$200.00 = \$ _____

CABLE CHANNEL 10: (Carteret and portions of Onslow and Craven Counties)**30 SECOND SPOTS:**

300 TIMES = \$360 PLUS \$12 FOR EACH SECOND OVER 30 = \$ _____

450 TIMES = \$450 PLUS \$15 FOR EACH SECOND OVER 30 = \$ _____

600 TIMES = \$540 PLUS \$18 FOR EACH SECOND OVER 30 = \$ _____

DIGITAL SLIDES: 600 TIMES \$200.00 EA _____ X \$200.00 = \$ _____